

2025 IIA Indonesia Conference Sponsorship Opportunities

With this letter, we are pleased to extend an exclusive invitation to your esteemed organization to participate as a **sponsor or exhibitor** in the **IIA Indonesia National Conference 2025**, which will be held on **27–28 August 2025**, at **JW Marriott Hotel, Medan**, North Sumatra.

After successfully hosting our previous conferences across major cities in Indonesia, we are bringing this year's event to **Medan**—a city known not only for its economic dynamism and industrial growth, but also for its strategic role as a gateway to western Indonesia. This vibrant setting provides a unique backdrop for meaningful engagement with professionals and thought leaders from across the nation.

Held under the theme **“Audit for Tomorrow: Strategic. Future-Ready. Sustainable,”** the 2025 National Conference will explore the transformation of the internal audit profession in response to increasing demands in ESG, digital risk, and sustainable governance. It will gather more than **400 internal audit, risk management, compliance, and governance professionals**, including **Chief Audit Executives, board members, regulators, and public/private sector leaders**.

Partnering with IIA Indonesia through this conference offers a high-impact opportunity to:

- Strengthen your brand visibility and positioning in the GRC and internal audit ecosystem
- Connect directly with decision-makers and key influencers across various industries
- Demonstrate your company's leadership in advancing governance, innovation, and professional development

As the voice of internal audit in Indonesia, **IIA Indonesia** is part of **The Institute of Internal Auditors (IIA) Global**, the world's leading professional association for internal auditors, with over 200,000 members in more than 170 countries. Our annual conference is widely regarded as one of the most influential GRC forums in the region.

We invite your company to join a range of industry players — including audit service providers, software vendors, consulting firms, and training institutions — who have successfully leveraged this platform to engage with the internal audit community and expand their professional reach.

Please refer to the enclosed sponsorship proposal for more information on the available packages and benefits. For inquiries and confirmation, kindly contact our sponsorship liaison:

Eko Pantiarso, Email: eko@iia-indonesia.org, Whatsapp: +62 818 606545

We look forward to welcoming you in Medan and explore meaningful partnership opportunities.

Warm regards,



Fransiskus Pitoyo
Executive Director



IIA INDONESIA
NATIONAL CONFERENCE
MEDAN • AUGUST 27 - 28, 2025

AUDIT FOR TOMORROW:

**Strategic.
Future-Ready.
Sustainable.**

AUGUST 27-28, 2025
JW Marriot Hotel Medan

ONSITE 16 CPE

Join us for an inspiring event in Medan
where ideas meet innovation!

SPONSORSHIP PROPOSAL

more info, visit us

<https://natcon.iaa-indonesia.org/2025/>

EXPAND YOUR BRAND RECOGNITION

The IIA Indonesia National Conference 2025 will be held on-site at JW Marriott Hotel, Medan, on August 27-28, 2025. This prestigious event is expected to gather around 400 participants, including internal auditors, risk management and governance professionals, compliance experts, and organizational leaders who are deeply committed to strengthening good governance and building future-ready organizations.

The theme of the 2025 National Conference is "**Audit for Tomorrow: Strategic. Future-Ready. Sustainable.**" In the midst of rapid technological advancements, increasing ESG pressures, and global geopolitical shifts, the internal audit profession must undergo a profound transformation. No longer merely guardians of compliance, internal auditors are now expected to be strategic partners who shape organizational resilience, anticipate emerging risks, and contribute to sustainable governance practices.

Medan, as one of Indonesia's dynamic economic hubs, reflects the spirit of transformation and opportunity. Set against this backdrop of vibrant trade, industry, and culture, the 2025 National Conference will serve as a pivotal platform for exchanging ideas, strengthening competencies, and preparing organizations for the complexities of the future.

Exhibiting and/or sponsoring the 2025 IIA Indonesia National Conference provides your organization with an exceptional opportunity to:

- Strengthen brand recognition through exposure to over 400 high-level professionals across industries.
- Position your organization as a strategic partner in advancing governance, risk management, and sustainability practices.
- Showcase your products, services, and innovations directly to decision-makers in Indonesia and the Asia-Pacific region.
- Build new networks and deepen relationships with internal audit executives and governance leaders.
- Enhance customer understanding of your solutions through targeted engagement opportunities.
- Establish thought leadership through selected partner speaking opportunities and brand activations.

As a sponsor, you will be prominently featured and directly connected with a highly engaged audience seeking tools, technologies, and services to drive their organizations toward future resilience and sustainability.

The 2025 IIA Indonesia National Conference is especially suited for organizations offering audit and assurance services, risk management and consulting solutions, audit and GRC technology, professional development and certification programs, and innovations that support the transformation of the internal audit profession.

We believe the 2025 IIA Indonesia National Conference will provide immense value and visibility for your organization. We look forward to welcoming you as one of our distinguished sponsors and partners in this exciting journey toward building future-ready governance.

Further information about this Conference will be available at: <https://natcon.iiaindonesia.org/2025/>

Sincerely,

Angela Indirawati Simatupang, IIAP, CIA, CRMA
President of IIA Indonesia



OUR VISION

VISION FOR THE ORGANIZATION

IIA Indonesia as the primary resource for members and internal audit profession, enabling internal audit professionals to be recognized as critical to enhancing and protecting organizational value.

VISION FOR THE PROFESSION

Internal audit professionals are recognized as indispensable to effective governance, risk management, and control.

CURRENT STATE

Internal auditor is an evolving profession with inconsistent levels of performance and recognition.



OUR MISSION

STRONGER PROFESSION

The internal audit profession is strengthened by enabling IIA Indonesia members to engage stakeholders and provide insight on risks impacting organizations.

COMPETENT PROFESSIONALS

Members are competent and confident to deliver on stakeholder expectations and demonstrate the value of our profession.

SUSTAINABLE

Value is delivered to IIA Indonesia members through a sustainable and well governed operating model.



Institute of
Internal Auditors
Indonesia

ABOUT IIA INDONESIA

The IIA is the leading body representing internal auditors. Globally, the IIA represents more than 200,000 members in over 170 countries. The IIA's Global Headquarters is in Florida, USA. IIA presence in Indonesia started in 1989 as a chapter and the status has elevated as a national institute in 2008. Currently IIA Indonesia have 2000+ members throughout the archipelago.

The IIA Indonesia is a not-for-profit association with 2,000+ members Indonesia-wide.

Governed by A Board

the Institute's activities include the following:

1

Providing standards, guidance and information on internal auditing best practices.

2

Providing professionals development activities & certification.

3

Providing professionals development share information and experiences in internal auditing.

4

Advocating, promoting, and publishing the profession to industry professionals, universities, government, public, & private sectors.

CERTIFICATION



CONFERENCE PROGRAM

Day 1 - Wednesday, August 27, 2025

08.30 - 09.00	Welcoming MC + Opening Ceremony		
09.00 - 09.15	Welcoming Speech Angela Indirawati Simatupang, CIA, CRMA, IIAP President IIA Indonesia		
09.15 - 09.45	KEYNOTE SPEECH 1 Mengawal Akuntabilitas untuk Masa Depan Bangsa: Peran Strategis BPK dalam Mewujudkan Tata Kelola Negara yang Efektif dan Berkelanjutan Dr. Isma Yatun, CSFA., CFA. Ketua Badan Pemeriksa Keuangan Republik Indonesia *		
09.45 - 10.15	KEYNOTE SPEECH 2 Pengawasan Proaktif Berkualitas: Peran Strategis BPKP dalam Pengawasan Proyek Strategis Nasional Dr. Muhammad Yusuf Ateh, Ak., M.B.A., Kepala Badan Pengawasan Keuangan dan Pembangunan (BPKP)		
10.15 - 10.30	Coffee Break		
10.30 - 12.00	PANEL DISCUSSION 1 Transformasi Audit Internal di BUMN: Sinergi, Strategi, dan Keberlanjutan dalam Ekosistem Holding <ul style="list-style-type: none"> ✓ Ahmad Hidayat - Managing Director Internal Audit Danantara Indonesia ✓ Yulianto Setiawan - Senior Executive Vice President Internal Audit PT Bank Rakyat Indonesia (Persero) Tbk ✓ Constantianus Christiadji - Chief Audit Executive PT Pertamina (Persero) 		
12.00 - 13.30	Istirahat, Sholat, Makan Siang dan Booth Visit		
13.30 - 14.00	PARTNER SESSION 1 Deloitte		
14.00 - 14.30	APRESIASI KHUSUS UNTUK PEMEGANG SERTIFIKASI IIA (IIAP, CIA, CRMA)		
14.30 - 14.45	TRANSISI MENUJU CONCURRENT		
14.45 - 15.45	CONCURRENT 1A ANTI-FRAUD Pelaksanaan Investigasi Fraud di Industri Perbankan Hendratno Tri Wibowo Chief Audit Executive PT Bank Tabungan Negara (Persero) Tbk	CONCURRENT 1B DIGITAL DISRUPTION Panduan Audit Keamanan Siber dan Kecerdasan Artifisial untuk Auditor Internal Dr. Ir. Lukas, MAI, CISA, IPU Co-Founder and Chairperson, Indonesia AI Society	CONCURRENT 1C ESG Asurans Berbasis Risiko dalam Pelaporan ESG Angga Pujaprayoga Tim Kerja Keberlanjutan Ikatan Akuntan Indonesia
15.45 - 16.15	Coffee Break		
16.15 - 17.15	CONCURRENT 2A HUMAN CAPITAL Mempersiapkan Auditor Internal Generasi Masa Depan Sudono Salim Senior Vice President - Head of Audit PT Bank CIMB Niaga Tbk	CONCURRENT 2B GEOPOLITIK Menavigasi Bisnis di Tengah Ketidakpastian Geopolitik Fithra Faisal Hastiadi Chief Economist PT Samuel Sekuritas Indonesia	CONCURRENT 2C BUSINESS CONTINUITY Asurans dalam Menguji Keandalan Manajemen Kelangsungan Bisnis Dianto Lie, CIA, CISA Head of Internal Audit PT Commerce Finance
18.30 - 21.00	DINNER An enchanting night to celebrate culture, connection, and collaboration. Special Performance: Punxgoaran Band		

*) dalam konfirmasi

CONFERENCE PROGRAM

Day 2 - Thursday, August 28, 2025

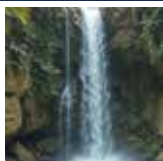
07.30 - 08.30	Registration
08.30 - 09.00	KEYNOTE SPEECH 3 Peran Audit Internal dalam Mendorong Pengawasan Terintegrasi di Industri Jasa Keuangan Sophia Wattimena, SE., Ak, CA, MBA. Ketua Dewan Audit merangkap Anggota Dewan Komisiner Otoritas Jasa Keuangan
09.00 - 10.30	PANEL DISCUSSION 2 Peluang dan Tantangan dalam 1 tahun Implementasi Global Internal Audit Standards <ul style="list-style-type: none"> ✓ Angela Indirawati Simatupang, CIA, CRMA, IIAP - President of IIA Indonesia/Member of International Internal Audit Standard Board ✓ Awan Nurmawan Nuh, SE, Ak., MBT - Inspektur Jenderal Kementerian Keuangan Republik Indonesia ✓ Sasikumar Rajapan, Head - Group Corporate Assurance PT Minamas Gemilang
10.30 - 10.45	Coffee Break
10.45 - 12.15	PANEL DISCUSSION 3 Kepemimpinan yang Bermakna: Peran Dewan dalam Meningkatkan Strategi ESG, Tata Kelola Risiko, dan Akuntabilitas <ul style="list-style-type: none"> ✓ Prof. Erlina - Komisaris Independen Bank Sumut ✓ Dumasi MM Samosir - Direktur PT Asuransi Sinar Mas ✓ Haryo Baskoro Wicaksono - Komisaris Independen Danantara Indonesia*
12.15 - 13.30	Istirahat, Sholat, Makan Siang dan Booth Visit
13.30 - 15.00	PANEL DISCUSSION 4 Dialog CAE: Peran Fungsi Audit Internal dalam Meningkatkan Keberhasilan Pencapaian Tujuan Organisasi <ul style="list-style-type: none"> ✓ Sulistyio Biantoro, CIA - Chief Audit Executive PT PLN (Persero) ✓ Rita Fitria, IIAP- Chief Audit Executive PT Bank China Construction Bank Indonesia Tbk ✓ Inge Susanti, IIAP, Head of Astra Group Audit Division - PT Astra International Tbk
15.00 - 15.30	PARTNER SESSION 2 to be announced
15.30 - 16.00	Coffee Break
16.00 - 17.00	Sesi Inspiratif - Perjalanan Tanpa Batas Ryan Adriandhy Penulis dan Sutradara film terlaris sepanjang masa di Indonesia "JUMBO"
17.00	End of Natcon 2025 Closing by Chair Natcon 2025

**) dalam konfirmasi*

EVENT LOCATION

JW MARRIOTT HOTEL MEDAN

Jl. Putri Hijau No.10, Kesawan, Medan, Sumatera Utara



Air Terjun Sipiso Piso

Taman Semalem Resort

Pulau Samosir

Museum Negeri Sumut

Air Terjun Sibolangit

Pakuwon Tower, Lantai 11 - Unit B
Jl. Casablanca Kavling 88, Menteng Dalam, Tebet Jakarta 12870
Telp. 62 21 38825274 Email: info@iia-indonesia.org

SPONSOR BENEFIT

SPONSOR BENEFIT	PLATINUM	GOLD	SILVER	BRONZEE	LOGO PLACEMENT
Partner Session at Plenary (30 min)	YES	-	-	-	-
Exhibition Booth	6m (L) x 2m (W) x 2,5m (H)	5m (L) x 2m (W) x 2,5m (H)	2m (L) x 2m (W) x 2,5m (H)	2m (L) x 2m (W) x 2,5m (H)	-
Complimentary Conference Participant	6	6	2	-	-
Verbal Recognition at the Conference	YES	YES	YES	YES	YES
Signage Recognition at the Conference Area	YES	YES	YES	YES	-
Logo Placement on Welcoming Banner & T-Banner	YES	YES	YES	-	-
TVC 60 sec Placement in Before Opening Conference & Concurrent Session	YES	YES	-	-	-
Logo Placement on Stage Backdrop, Website and Application	YES	YES	YES	YES	YES
Push Notifications Sent Out through the Conference App	YES	YES	-	-	-
Recognition at Dinner/Memento	YES	YES	YES	YES	-

SPONSOR INVESTMENT

PLATINUM SPONSOR 150.000.000	GOLD SPONSOR 100.000.000	SILVER SPONSOR 60.000.000	BRONZE SPONSOR 40.000.000	LOGO PLACEMENT 20.000.000
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* Company logo size depends to sponsor category

** The location of the exhibition booth is set by the committee

*** Platinum Category please contact eko@iia-indonesia.org



We, the undersigned :

Name :

Position :

Company :

Address :

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Phone :

Mobile :

Email :

<input type="checkbox"/> Platinum : Rp. 150.000.000,-	<input type="checkbox"/> Gold : Rp. 100.000.000,-	<input type="checkbox"/> Silver : Rp. 60.000.000,-
<input type="checkbox"/> Bronze : Rp. 40.000.000,-	<input type="checkbox"/> Exhibition : Rp. 20.000.000,-	

Jakarta, _____, 2025

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(Name, Signature and Company's Stamp)

Payment Details

Name of Bank : Bank BRI
Branch : Krekot, Jakarta
Account Name : IIA Indonesia
Account Numbers : 026 101 001 618 305 (IDR Account)

Please return this form to :

The Institute of Internal Auditors Indonesia,
Pakuwon Tower, Lantai 11 - Unit B
Jl. Casablanca Kavling 88, Menteng Dalam, Tebet Jakarta 12870

Email :
eko@iia-indonesia.org